



Media Advisory

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Have the Leads Come to You!
Be a part of it at the Franchise & Business Opportunities Expo!

CHICAGO, Illinois (August 15, 2009) – North America’s largest Midwest Franchise and Business Opportunities Expo announced today that they will return to Chicago – November 7th & 8th, 2009 at the Schaumburg Convention Center to help generate economic growth one new business at a time. Franchisors and business opportunity developers looking to sell their proven, successful full-time franchises and part-time business opportunities should participate in this event. Taking part in a franchise exposition allows would-be entrepreneurs to see and compare a variety of business opportunities all under one roof and gives exhibitors a chance to meet with them face to face.

“For the Franchise & Business Opportunities Expo, 2009 has been a very solid year as people have taken to business ownership for financial security. With a strong interest seen in the Midwest market to date, we are excited to have the opportunity to bring back this show and allow exhibitors to be a part of this fantastic weekend”, states Leslie Lawrence, Director of Sales.

Franchising in the Midwest is incredibly successful! In a recent International Franchise Association article, the Midwest ranked as one of the leading areas of growth with over 100,000+ franchises supplying over 1.5 million jobs and bringing in a payroll of over \$75 million.

The Midwest Franchise takes place Saturday, November 7th & 8th at the Schaumburg Convention Center, 1551 Thoreau Drive, Schaumburg, Illinois. Hours of operation are Saturday 10am-5pm and Sunday 11am-4pm. Seminar schedules are currently being finalized. For more information, visit www.midwestfranchiseexpo.com.

The Midwest Franchise Expo, a member of the International Franchise Association’ suppliers group, is produced by National Event Management. National Event Management is the producer of 27 annual business ownership events across North America showcasing over 1,700 businesses to 65,000 prospective business owners annually. For more information on National Event Management visit www.nationalevent.com. ###