



Media Advisory

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We Have the Leads You Need – Come and get them!
Be a part of the Fort Lauderdale Franchise & Business Opportunities Expo

FORT LAUDERDALE, Florida (May 21, 2010) – North America’s largest Franchise and Business Opportunities Expo announced today that the Fort Lauderdale show will return – June 5th & 6th, 2010 at the Broward County Convention Center. Franchisors and Business Opportunity Developers looking to sell their proven, successful full-time franchises and part-time business opportunities should participate in this event. Taking part in a franchise exposition allows would-be entrepreneurs to see and compare a variety of business opportunities all under one roof and gives exhibitors a chance to meet with them face to face.

“As the economy starts to rebound we have found an increase in attendance at our events”, states Leslie Lawrence, Show Director. “We are excited to produce this show in Southern Florida in order to pass on our success to exhibitors and help them showcase their businesses to people who are ready to invest in their futures.”

The Fort Lauderdale Franchise and Business Opportunities Expo, in partnership with the Broward County Chamber of Commerce, takes place Saturday, June 5th & Sunday, June 6th at the Broward County Convention Center, 1950 Eisenhower Boulevard, Fort Lauderdale, Florida. Hours of operation are Saturday 10am-5pm and Sunday 11am-4pm. Admission is \$8. For more information, visit www.floridafranchiseshow.com.

The Fort Lauderdale Franchise & Business Opportunities Expo, a member of the International Franchise Association’s suppliers group, is produced by National Event Management. National Event Management is the producer of 26 annual business ownership events across North America showcasing over 1,700 businesses to 65,000 prospective business owners annually. For more information on National Event Management visit www.nationalevent.com.

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