



Media Advisory

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Have the Leads Come To You!
Be a part of it at the Houston Franchise & Business Opportunities Expo!

HOUSTON, Texas (December 14, 2009) – North America’s largest Franchise and Business Opportunities Expo announced today that the show will return to Houston – January 9th & 10th, 2010 at the Humble Civic Center. Franchisors and Business Opportunity Developers looking to sell their proven, successful full-time franchises and part-time business opportunities should participate in this event. Taking part in a franchise exposition allows would-be entrepreneurs to see and compare a variety of business opportunities all under one roof and gives exhibitors a chance to meet with them face to face.

“For the Franchise & Business Opportunities Expo, 2009 has been a very solid year as people have taken to business ownership for financial security. We are looking forward to 2010”, states Leslie Lawrence, Show Director. “With a strong interest seen in the Houston market to date, we are excited to have the opportunity to bring back this show and allow exhibitors to be a part of this fantastic weekend.”

The Houston Franchise and Business Opportunities Expo takes place Saturday, January 9th & Sunday, January 10th at Humble Civic Center, 8233 Will Clayton Parkway, Humble, Texas. Hours of operation are Saturday 10am-5pm and Sunday 11am-4pm. Seminar schedules are currently being finalized. For more information, visit www.houstonfranchiseexpo.com.

The Franchise & Business Opportunities Expo, a member of the International Franchise Associations suppliers group, is produced by National Event Management. National Event Management is the producer of 27 annual business ownership events across North America showcasing over 1,700 businesses to 65,000 prospective business owners annually. For more information on National Event Management visit www.nationalevent.com.

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