



Media Advisory

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**Find Southern Ontario's Hottest Business Partnership Prospects  
In One Venue!  
Be there to meet them at the  
National Franchise & Business Opportunities Show!**

**LONDON, Ontario (March 8, 2010)** – North America's largest Franchise and Business Opportunities Show announced today that the show will return to London – March 20<sup>th</sup> & 21<sup>st</sup>, 2010 at a new venue, The Western Fairgrounds. Franchisors and Business Opportunity Developers looking to sell their proven, successful full-time franchises and part-time business opportunities should participate in this event. Taking part in a franchise exposition allows would-be entrepreneurs to see and compare a variety of business opportunities all under one roof and gives exhibitors a chance to meet with them face to face.

“London is a great place to do business”, states Karen Heffer, Show Manager. “It has been ranked on countless surveys as being one of the most cost-effective cities in which to do business. To capitalize on this market, we are thrilled to bring back this show and allow exhibitors to meet new partners to help them expand in Southern Ontario.”

The National Franchise and Business Opportunities Show takes place Saturday, March 20<sup>th</sup> & Sunday, March 21<sup>st</sup> at the Western Fairgrounds, 900 King Street, London, Ontario. Hours of operation are Saturday & Sunday 11am-5pm. For more information, visit [www.londonfranchiseshow.com](http://www.londonfranchiseshow.com).

The National Franchise and Business Opportunities Show, a member of the International Franchise Association's Suppliers Forum, is produced by National Event Management. National Event Management is the producer of 27 annual business ownership events across North America showcasing over 1,700 businesses to 65,000 prospective business owners annually. For more information on National Event Management visit [www.nationalevent.com](http://www.nationalevent.com).

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