



Media Advisory

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The National Franchise & Business Opportunities Show is Southwestern Ontario's Only Business Buying Event!

LONDON, Ontario (February 14, 2011) – North America's largest Franchise and Business Opportunities Show announced today that the show will return to London – March 19th & 20th, 2011 at The Western Fairgrounds. Franchisors and Business Opportunity Developers looking to sell their proven, successful full-time franchises and part-time business opportunities should participate in this event. Taking part in a franchise exposition allows would-be entrepreneurs to see and compare a variety of business opportunities all under one roof and gives exhibitors a chance to meet with them face to face.

"London is a great place to do business", states Karen Heffer, Show Manager. "It has been ranked on countless surveys as being one of the most cost-effective cities in which to do business." Exhibitor feedback from the 2010 event was proof that there is room for plenty of growth in the area. David Brand from certa Propainters said this about his experience: "I came to this show to sell one territory, and I wished I had more inventory. It was a very effective medium to make a franchise sale."

The National Franchise and Business Opportunities Show takes place Saturday, March 19th & Sunday, March 20th at the Western Fairgrounds, 900 King Street, London, Ontario. Hours of operation are Saturday & Sunday 11am-5pm. For more information, visit www.londonfranchiseshow.com.

The National Franchise and Business Opportunities Show, a member of the International Franchise Association's Suppliers Forum, is produced by National Event Management. National Event Management is the producer of 27 annual business ownership events across North America showcasing over 1,700 businesses to 65,000 prospective business owners annually. For more information on National Event Management visit www.nationalevent.com.

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