



**The National**  
**FRANCHISE**  
**& BUSINESS OPPORTUNITIES**  
**SHOW**

**Media Advisory**

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**FRANCHISES LOOKING TO EXPAND CONVERGE ON MONTRÉAL  
THIS WEEKEND  
AT THE NATIONAL FRANCHISE & BUSINESS OPPORTUNITIES SHOW**

**MONTRÉAL, Quebec (April 8, 2010)** – North America’s largest Franchise and Business Opportunities Show announced today that the show will return to Montréal this weekend – April 10<sup>th</sup> & 11<sup>th</sup>, 2010 at the Palais des congrès. The Show will showcase proven, successful full-time franchises and part-time business opportunities now available in Quebec. Attending a franchise exposition allows people to compare a variety of business opportunities and meet face to face with company representatives all under one roof.

“We wanted to create an event that would show Montréalers some of North America’s best known store front franchises in the retail, food and service industries as well as thriving home-based businesses”, states Fred Cox, President of National Event Management. “This show offers consumers the chance to meet face to face and ask key questions. With free seminars for our attendees on “Choosing the right Franchise for you”, “How to do Business with the Federal Government” and more, this is a must attend event for those who want to become their own bosses”.

Montréal’s National Franchise and Business Opportunities Show takes place Saturday, April 10<sup>th</sup> & Sunday, April 11<sup>th</sup>, Palais des congrès, 201, avenue Viger Ouest, Montréal, Quebec. Hours of operation are Saturday and Sunday 11am-5pm. For more information, visit [www.montrealfranchiseshow.com](http://www.montrealfranchiseshow.com).

The National Franchise and Business Opportunities Show, a member of the International Franchise Association’s Suppliers Forum, is produced by National Event Management. National Event Management is the producer of 27 annual business ownership events across North America showcasing over 1,700 businesses to 65,000 prospective business owners annually. For more information on National Event Management visit [www.nationalevent.com](http://www.nationalevent.com).

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