



Media Advisory

Contact: Leslie Lawrence
1-800-891-4859 x237
leslie@nationalevent.com

We Have the Leads You Need!
Be a part of the Raleigh Franchise & Business Opportunities Expo
To Get Them!

RALEIGH, North Carolina (January 25, 2010) – North America’s largest Franchise and Business Opportunities Expo announced today that the show will return to Raleigh – February 13th & 14th, 2010 at the North Carolina State Fairgrounds. Franchisors and Business Opportunity Developers looking to sell their proven, successful full-time franchises and part-time business opportunities should participate in this event. Taking part in a franchise exposition allows would-be entrepreneurs to see and compare a variety of business opportunities all under one roof and gives exhibitors a chance to meet with them face to face.

“Raleigh is an emerging dynamic business center”, states Leslie Lawrence, Show Director. “To capitalize on this growing market, we are thrilled to bring back this show and allow exhibitors to be a part of this fantastic weekend.”

The Raleigh Franchise and Business Opportunities Expo takes place Saturday, February 13th & Sunday, February 14th at the North Carolina State Fairgrounds – Scott Building, 1025 Blue Ridge Boulevard, Raleigh, North Carolina. Hours of operation are Saturday 10am-5pm and Sunday 11am-4pm. For more information, visit www.raleighfranchiseexpo.com.

The Franchise & Business Opportunities Expo, a member of the International Franchise Associations suppliers group, is produced by National Event Management. National Event Management is the producer of 27 annual business ownership events across North America showcasing over 1,700 businesses to 65,000 prospective business owners annually. For more information on National Event Management visit www.nationalevent.com.

#