



Media Advisory

Contact: Leslie Lawrence
1-800-891-4859 x237
leslie@nationalevent.com

Have the Leads Come to You!
Be a part of it at the Franchise & Business Opportunities Expo!

TAMPA, Florida (August 15, 2009) – North America’s largest Franchise and Business Opportunities Expo announced today that they will return to Tampa – September 12th & 13th, 2009 at the Florida State Fairgrounds. Franchisors and business opportunity developers looking to sell their proven, successful full-time franchises and part-time business opportunities should participate in this event. Taking part in a franchise exposition allows would-be entrepreneurs to see and compare a variety of business opportunities all under one roof and gives exhibitors a chance to meet with them face to face.

“For the Franchise & Business Opportunities Expo, 2009 has been a very solid year as people have taken to business ownership for financial security. With a strong interest seen in the Florida market to date,” states Leslie Lawrence, Director of Sales, “Our Fort Lauderdale event in May was the best attended event in 2009 so far.”

Franchising in Florida is incredibly successful! In a recent International Franchise Association article, Florida ranked as the 3rd best place in the continental US to run a franchise with over 61,649 franchises supplying over 728,2000 jobs and bring in a payroll of over \$45 million.

The Franchise and Business Opportunities Expo takes place Saturday, September 12th & Sunday, September 13th at the Florida State Fairgrounds, Charles M. Davis Special Events Center 4800 US Highway 301 North, Tampa, Florida. Hours of operation are Saturday 10am-5pm and Sunday 11am-4pm. Seminar schedules are currently being finalized. For more information, visit www.floridafranchiseshow.com.

The Franchise & Business Opportunities Expo, a member of the International Franchise Associations suppliers group, is produced by National Event Management. National Event Management is the producer of 27 annual business ownership events across North America showcasing over 1,700 businesses to 65,000 prospective business owners annually. For more information on National Event Management visit www.nationalevent.com.

#