



Media Advisory

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Have The Leads Come To You!
Be a part of the Canada's National Franchise & Business Opportunities Expo

TORONTO, Ontario (December 14, 2009) – Canada's largest Franchise and Business Opportunities Show announced today that the 12th annual January show would return to Toronto, January 9th & 10th, 2010 at the Metro Toronto Convention Centre. Franchisors and business opportunity developers looking to sell their proven, successful franchises and business opportunities should participate in this event. Taking part in a franchise exposition allows would-be entrepreneurs to see and compare a variety of business opportunities all under one roof and gives exhibitors a chance to meet with them face to face.

“What a great way to start this decade off right with a two day event specifically designed to attract as many would-be entrepreneurs in the GTA as possible”, states Fred Cox, President of National Event Management. “We wanted to make it easy for franchisors to discuss what they have to offer with the most qualified prospects who are ready to own a business.”

Canada's National Franchise and Business Opportunities Show takes place Saturday, January 9th & Sunday, January 10th at the Metro Toronto Convention Centre, North Building, Hall C, 255 Front Street, Toronto, Ontario. Hours of operation are Saturday and Sunday 11am-5pm. Seminar schedules featuring leading franchising authorities and experts are finalized and available at www.torontofranchiseshow.com.

Canada's National Franchise & Business Opportunities Show is produced by National Event Management. National Event Management is the producer of business ownership events across North America with 27 annual Franchise Shows showcasing over 1,700 businesses to 65,000 prospective business owners annually. For more information on National Event Management visit www.nationalevent.com.