



Media Advisory

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Steering The Leads In Your Direction For 13 Years
Be a part of the proven
Canada's National Franchise & Business Opportunities Show

TORONTO, Ontario (August 30, 2010) – Canada's largest Franchise and Business Opportunities Show announced today that the 13th annual show would return to Toronto, September 11th & 12th, 2010 at the International Centre. Franchisors and business opportunity developers looking to sell their proven, successful franchises and business opportunities should participate in this event. Taking part in a franchise exposition allows would-be entrepreneurs to see and compare a variety of business opportunities all under one roof and gives exhibitors a chance to meet with them face to face.

“We wanted to make it easy for franchisors to speak directly with qualified prospects who are ready to invest and own their own business”, states Fred Cox, President of National Event Management. “This 2 day event is specifically designed to attract as many entrepreneurs in the GTA as possible through a broad-reaching mix of media.”

Special guest, Bill Johnson former CEO of McDonald's Canada and Mexico will speak at the show on Saturday, September 11th. Mr. Johnson will talk about what makes a successful franchisee.

Canada's National Franchise and Business Opportunities Show takes place Saturday, September 11th & Sunday, September 12th at the International Centre, 6900 Airport Road, Mississauga, Ontario. Hours of operation are Saturday and Sunday 11am-5pm. Seminar schedules featuring leading franchising authorities and experts are finalized and available at www.torontofranchiseshow.com.

Canada's National Franchise & Business Opportunities Show is produced by National Event Management. National Event Management is the producer of business ownership events across North America with 27 annual Franchise Shows showcasing over 1,700 businesses to 65,000 prospective business owners annually. For more information on National Event Management visit www.nationalevent.com. # # #