



Media Advisory

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## Be Apart Of Vancouver's Biggest Business Buying Event!

**VANCOUVER, British Columbia (March 28, 2011)** – North America's largest Franchise and Business Opportunities Show announced today that the show will return to Vancouver – April 16<sup>th</sup> & 17<sup>th</sup>, 2011 at The Vancouver Convention Centre. Franchisors and Business Opportunity Developers looking to sell their proven, successful full-time franchises and part-time business opportunities should participate in this event. Taking part in a franchise exposition allows would-be entrepreneurs to see and compare a variety of business opportunities all under one roof and gives exhibitors a chance to meet with them face to face.

“Vancouver is the perfect place to grow your business”, states Karen Heffer, Show Manager. “It has been ranked on countless surveys as being one of the most cost-effective cities in which to do business.” Exhibitor feedback from the 2010 event was overwhelming. Dave Williams from A Buyer's Choice Home Inspections BC said this about his experience: “Our participation in the Vancouver National Franchise and Business Opportunities Show in 2010 was the best thing we ever did for our company. The quality of the people we met at the show and the organizational efficiency resulted in an outstanding result for A Buyer's Choice Home Inspections.”

The National Franchise and Business Opportunities Show takes place Saturday, March 19<sup>th</sup> & Sunday, March 20<sup>th</sup> at the Vancouver Convention Centre, East Building Hall C, 999 Canada Place, Vancouver, BC. Hours of operation are Saturday & Sunday 11am-5pm. For more information, visit: [www.vancouverfranchiseshow.com](http://www.vancouverfranchiseshow.com).

The National Franchise and Business Opportunities Show, a member of the International Franchise Association's Supplier's Forum, is produced by National Event Management. National Event Management is the producer of 27 annual business ownership events across North America showcasing over 1,700 businesses to 65,000 prospective business owners annually. For more information on National Event Management visit [www.nationalevent.com](http://www.nationalevent.com).

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