



News Release

New Beginnings: A Fresh Career Path Awaits the *New Entrepreneur* at the National Franchise & Business Opportunities Show

TORONTO, ON (December 30, 2013) - There's a new brand of entrepreneur in the marketplace. Individuals who may have retired, lost their jobs, or have decided to embark on a new career path have found a new direction: thanks to *The National Franchise & Business Opportunities Show*, held on January 11 & 12, 2014 at the Metro Toronto Convention Centre.

Entrepreneurs are invited to meet with representatives from proven and profitable businesses, across North America, who are on the look-out for local owners. With a broad spectrum of industries ranging from senior care, retail, restaurants, education, and cleaning services, it's easy to see why so many individuals choose *The National Franchise & Business Opportunities Show* as the first step to launching a new career path.

"We are pleased to produce an event that brings together North America's fastest growing franchises and business opportunities with potential business owners who are looking for their next path to success," says Fred Cox, President of National Event Management. "Face-to-face meetings are the best way to research a business ownership opportunity as well as compare and contrast many great new concepts looking to expand in the Greater Toronto Area."

While the event provides a platform for discovering your ideal business fit, it also provides valuable educational resources, including free seminars in the RBC Royal Bank Seminar Room hosted by industry experts, lawyers, and consultants to help educate and ensure that future business owners have all the information, tools, and resources they need in order to achieve success.

The Franchise & Business Opportunities Expo

Dates: January 11 & 12, 2014
Times: Saturday: 11 a.m. - 5 p.m. and Sunday: 11 a.m. - 5 p.m.
Location: Metro Toronto Convention Centre, North Building
Hall C, 255 Front Street West, Toronto, Ontario
Admission: \$10 at the door
or 1 for \$8 online at www.torontofranchiseshow.com

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About National Event Management:

The National Franchise & Business Opportunities Show is produced by National Event Management. National Event Management is the producer of 27 annual business ownership events across North America showcasing over 1,700 businesses to 65,000 prospective business owners. For more information on National Event Management visit www.nationalevent.com