



New Beginnings: A Fresh Career Path Awaits the *New Entrepreneur* at the Cleveland Franchise Expo

CLEVELAND, OHIO (March 28, 2014) - There's a new brand of entrepreneur in the marketplace. Individuals who may have retired, lost their jobs, or have decided to embark on a new career path have found a new direction: thanks to *The Franchise & Business Opportunities Expo*, held on March 29 & 30, 2014 at the I-X Center.

Entrepreneurs are invited to meet with representatives from proven and profitable businesses, across the U.S., who are on the look-out for local owners. With a broad spectrum of industries ranging from senior care, retail, restaurants, education, and cleaning services, it's easy to see why so many individuals choose *The Franchise & Business Opportunities Expo* as the first step to launching their new career paths.

"We are pleased to produce an event that brings together North America's fastest growing franchises and business opportunities with potential business owners who are looking for their next path to success," says Fred Cox, President of National Event Management. "Face-to-face meetings are the best way to research a business ownership opportunity as well as compare and contrast many great new concepts looking to expand in Ohio."

While the event provides a platform for discovering your ideal business fit, it also provides valuable educational resources, including free seminars hosted by industry experts, lawyers, and consultants to help educate and ensure that future business owners have all the information, tools, and resources they need in order to achieve success.

The Franchise & Business Opportunities Expo

Dates: March 29 & 30, 2014
Times: Saturday: 10 a.m. - 4 p.m. and Sunday: 11 a.m. - 4 p.m.
Location: I-X Centre
One I-X Center Drive, (Input 6200 Riverside Drive for GPS)
Cleveland, Ohio 44135
Admission: \$8 at the door
or 2 for \$8 online at www.clevelandfranchiseexpo.com

Contact Information:

Lisa Spodek

Director of Marketing

1-800-891-4858 ext. 225

lspodek@nationalevent.com

About National Event Management:

The Franchise & Business Opportunities Expo is produced by National Event Management. National Event Management is the producer of 26 annual business ownership events across North America showcasing over 1,700 businesses to 65,000 prospective business owners. For more information on National Event Management visit www.nationalevent.com