



New Beginnings: A Fresh Career Path Awaits the *New Entrepreneur* at the Phoenix Franchise Expo

PHOENIX, ARIZONA (April 20, 2014) - There's a new brand of entrepreneur in the marketplace. Individuals who may have retired, lost their jobs, or have decided to embark on a new career path have found a new direction: thanks to *The Franchise & Business Opportunities Expo*, held on May 3 & 4, 2014 at the Phoenix Convention Center.

Entrepreneurs are invited to meet with representatives from proven and profitable businesses, across the U.S., who are on the look-out for local owners. With a broad spectrum of industries ranging from senior care, retail, restaurants, education, and cleaning services, it's easy to see why so many individuals choose *The Franchise & Business Opportunities Expo* as the first step to launching their new career paths.

"We are pleased to produce an event that brings together North America's fastest growing franchises and business opportunities with potential business owners who are looking for their next path to success," says Fred Cox, President of National Event Management. "Face-to-face meetings are the best way to research a business ownership opportunity as well as compare and contrast many great new concepts looking to expand in Arizona."

While the event provides a platform for discovering your ideal business fit, it also provides valuable educational resources, including free seminars hosted by industry experts, lawyers, and consultants to help educate and ensure that future business owners have all the information, tools, and resources they need in order to achieve success.

The Franchise & Business Opportunities Expo

Dates: May 3 & 4, 2014

Times: Saturday: 10 a.m. - 4 p.m. and Sunday: 11 a.m. - 4 p.m.

Location: Phoenix Convention Center, Hall G
100 North Third Street, Phoenix, Arizona 85004-2231

Admission: \$8 at the door
or a limited number of Free admission passes are available online at
www.phoenixfranchiseshow.com

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About National Event Management:

The Franchise & Business Opportunities Expo is produced by National Event Management. National Event Management is the producer of 26 annual business ownership events across North America showcasing over 1,700 businesses to 65,000 prospective business owners. For more information on National Event Management visit www.nationalevent.com