

Entrepreneur Homecoming: International Minute Press Design, Marketing and Printing Franchise in Plymouth, Michigan Celebrates Grand Re-Opening

After working for major companies like Google and General Motors, Joe Safadi was looking to own a business. With International Minute Press in Plymouth, Joe Safadi brings a wealth of knowledge and passion to his customers as he comes back home to where he grew up.

PLYMOUTH, Mich.—International Minute Press is a full-service [design, marketing, and printing franchise](#) located at 1058 S. Main St. For new business owner Joe Safadi, owning a business in Plymouth is not only the realization of a lifelong dream, but also a homecoming. "I lived in Plymouth, Michigan for virtually all of my life," says Joe. He continues, "With this business, our goal as a team is to provide outstanding customer service on top of delivering essential printing and marketing products. Whether someone comes to us an entrepreneur, small business owner, artist, or corporate executive, they are going to get the same high level of passion and personal attention that they deserve."

From Working at Google and General Motors to Becoming an Entrepreneur

Born and raised in Plymouth, Joe Safadi spent the past few years working for major companies like Google and General Motors. Why, then, did he decide to buy a printing business? Joe explains, "I graduated from the College for Creative Studies in downtown Detroit where I studied art and design. While in college I worked in the printing industry and loved print media on top of illustrating. During my career, I have worked on video games and for General Motors, and I recently worked for Google as part of their AdWords Department. This business gives me a chance to go back to what I am truly passionate about doing."

[During the franchise research process](#), Joe was looking at several options within the business to business printing and marketing services industry. International Minute Press (which is part of the Minuteman Press International franchise family) stood out because of the ongoing local support they provide to new business owners like Joe. There was also another reason Joe decided that International Minute Press was the right for him, and it came down to one simple but important factor: Personal attention that made Joe feel like a person rather than a number.

Joe states, "I did my research and decided I wanted to own a printing franchise [because I wanted to have backing and support](#). Unlike some other franchises I reached out to, the team at Minuteman Press International was prompt in speaking with me and they just made me feel comfortable from the beginning and throughout the process. I don't feel like a number to them, and whenever I have any questions, they are always there for me both locally and on the corporate side."

Coming Home + Grand Re-Opening

The fact that International Minute Press in Plymouth was for sale at the time Joe Safadi was looking at franchise opportunities was a coincidence that has led to his homecoming. Joe says, "After living in Warren for a few years, we saw this franchise was available in Plymouth and my wife and I decided to

move back to my hometown. When I first came back, it just felt right and like I was never even gone to begin with. It was like going back in time."

The business community was thrilled to welcome Joe and his wife back to Plymouth, so much so that it seemed like everyone wanted to be a part of his grand re-opening. Joe explains, "We just did the grand re-opening with both the Plymouth and Canton Chambers of Commerce. I know so many people and they all were very supportive in welcoming me as a business owner. It was great to have such an amazing turnout and we are thrilled with how it went."

Gary Nowak is Minuteman Press International Regional Vice President supporting owners like Joe Safadi in Michigan, Ohio, and Kentucky. He says, "It is a pleasure to welcome Joe to our franchise family and also welcome him back home to Plymouth. He is well-prepared for his new role as business owner, and we look forward to continuing to support his business."

Hitting the Ground Running in the Community

With International Minute Press now under his leadership, Joe Safadi is ready [to serve his customers as well as the community](#). Joe looks ahead at a calendar that is filling up quickly, saying, "We love giving back to the community. We support local events such as Pumpkin Palooza right here in Plymouth, and we will be at the Motor City Comic Con setting up booths and displays. We also help with golf outings from different organizations and really enjoy being part of the fabric of our town and surrounding neighborhoods."

Congratulations, Joe!

Joe Safadi's International Minute Press franchise is located at 1058 S. Main St., Plymouth, MI 48170. For more information, call Joe and his team at 734-414-6203 or visit their website:

<http://www.myprinter.intlminutepress.com>

About Minuteman Press International

Minuteman Press International is a number one rated business marketing and printing franchise that offers world class training and unparalleled ongoing local support. Started in 1973 by Roy Titus and his son Bob, Minuteman Press began franchising in 1975 and has grown to over 950 business service franchise locations worldwide including the U.S., Australia, Canada, South Africa, and the United Kingdom. Minuteman Press is ranked #1 in category by Entrepreneur 25 times and 14 years in a row, including 2017. Franchise Business Review has also named Minuteman Press International to its 2017 Top Franchises and 2017 Top B2B Franchises lists [thanks to positive feedback and reviews from owners](#).

At Minuteman Press, we are the modern printing industry, providing high quality products and services that meet the needs of today's business professionals and go way beyond ink on paper. Today, our centers offer innovative branding solutions and produce custom designs, promotional products, branded apparel, direct mail marketing, large format printing (banners and posters), signs and graphics, and much more. Prior experience is not necessary to own and operate a successful Minuteman Press franchise.

To learn about Minuteman Press franchise opportunities and access over 80 testimonials and Minuteman Press franchise reviews, visit www.minutemanpressfranchise.com or call 1-800-645-3006 for more information.

Contact:

Minuteman Press International
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