

Nick Titus Named President of Minuteman Press International, Making Way for Third Generation of Family-Owned Franchise System

Bob Titus to Remain CEO of Minuteman Press International

FARMINGDALE, N.Y. – [Minuteman Press International](#), the world's leading design, marketing, and printing franchise, is proud to announce the promotion of Nick Titus to President. Nick is the third-generation President of Minuteman Press, which remains a family-owned and operated franchisor with World Headquarters in Long Island, NY and nearly 1,000 independently owned and operated franchises worldwide. Previously, Nick was Vice President of Marketing. Bob Titus will remain the Company's CEO.

Nick Titus says, "We have a tremendous company with incredible people who care about its success. Most importantly, the foundation and strength of our organization relies on having dedicated franchise owners. I believe that our company is strong and we are in a very good position for continued growth."

Nick continues, "Our three main goals are: 1. to get our stores' average to \$750,000 per year in sales; 2. to get our systemwide gross sales to over half a billion dollars; and 3. to reach over 1,000 locations. We are pushing our support staff to conduct more individual meetings and evaluations to help ensure strong profitability and help make recommendations for continued growth."

Growing up in the family business, Nick Titus started working at Minuteman Press International World Headquarters during summer and winter breaks throughout high school and college. After graduating from Quinnipiac University in 2007 with a degree in Business Management, Nick joined the Minuteman Press team full-time. "I started out as a Marketing Rep working directly with franchise owners and learning the inside of the business, then moved into our marketing department working on different ways to promote the business. Each year, I took on more and more responsibilities and became involved in different areas. One of the things I love about our business is that every day is a new challenge. Our owners come from so many different walks of life and it's so enjoyable to work with them and to be able to help them succeed in owning their own business."

CEO Bob Titus, who founded Minuteman Press International with his father Roy in 1973, issued the following statement:

"In 1995, my father Roy Titus moved aside and named me President of the Company. It was the coming of the second generation taking us through the next 25 years concentrating on our [Minuteman Press franchise support system](#). Growing with all of our franchisees along the way. Seeing over 100 centers being passed down to the second generation. Seeing hundreds of successful owners sell their business and retire. Seeing our \$1,000,000 stores grow from 13 in 1996 to nearly 100 in 2019. In the last 25 years, we have added so many products and services that even Roy could not have imagined back in 1975.

After serving as President of Minuteman Press for 25 years, I feel it is time for another change. It is time for the third generation to take the helm. I am so proud and honored to promote my son, Nicholas Roy Titus, as the third generation President of Minuteman Press International. Nick has grown up at Minuteman Press like a lot of us and our kids. He also grew up with his grandfather Roy who taught him so much; the work ethic that Roy taught all of us and most important, knowing that our company is only as good as the people we have in business."

Nick Titus concludes, “I am very honored and humbled for this opportunity. I have some huge shoes to fill and I don’t take that lightly. I am very excited to continue with the core values we have instilled in our organization and to have the opportunity to take our already great franchise to the next level.”

For more information on Minuteman Press International and to review Minuteman Press franchise opportunities, visit <https://minutemanpressfranchise.com>.

About Minuteman Press International

[Minuteman Press International](#) is the number one rated business marketing and printing franchise that offers world class training and unparalleled ongoing local support. At Minuteman Press, **[We Are The Modern Printing Industry™](#)** providing high quality products and services that meet the needs of today's business professionals and go way beyond ink on paper. Today, our centers offer innovative branding solutions and produce custom designs, promotional products, branded apparel, direct mail marketing, large format printing (banners and posters), signs and graphics, and much more. Prior experience is not necessary to own and operate a successful Minuteman Press franchise. Learn more about Minuteman Press franchise opportunities and access franchise reviews at <https://minutemanpressfranchise.com>

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