



**For Immediate Release**

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**Opening a Franchise Creates Jobs and Stimulates Local Economies -  
Find the Perfect Business For You at the Franchise & Business Opportunities Expo!**

**DALLAS, TX (October 5, 2011)** – The National Franchise and Business Opportunities Expo announced today that the expo will be held at the Dallas Market Center on October 15<sup>th</sup> & 16<sup>th</sup>, 2011. This is a significant event for anyone looking to open their own business. Entrepreneurs, small business owners and people looking for a new career path should attend this event to do all of their research in one place. Attendees can speak directly with representatives from successful full-time franchises and part-time business opportunities available now in Texas. The event plays a critical role in helping people find the business that’s right for them.

Franchising has a direct impact on local communities and contributes to building vibrant communities through economic activity. Over 825,000 franchise units across the USA are creating nearly 18 million jobs, contributing over \$2 trillion annually to the US economy. Investing in a franchise more than doubles a persons chance to survive as a business owner. Franchisees are given the ability to leverage the training and marketing support from their parent companies to become a profitable business.

“We are pleased to produce an event that brings together North America's fastest growing franchises and business opportunities with potential business owners who are looking for their next path to success”, states Fred Cox, President of National Event Management. “Face to face meetings are the best way to research a business ownership opportunity, compare and contrast many great new concepts looking to expand in the area.”

The show also provides free daily seminars given by reputable professionals including lawyers, accountants and franchise experts that have the information entrepreneurs need to know to start and grow a business.

The Franchise and Business Opportunities Expo takes place Saturday, October 15th & Sunday, October 16th at the Dallas Market Center, 2200 Stemmons Freeway, Dallas, TX. Hours of operation are Saturday 10 am – 5 pm and Sunday 11am – 4 pm. Admission is \$8. For more information, visit [www.dallasfranchiseexpo.com](http://www.dallasfranchiseexpo.com)

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The Franchise & Business Opportunities Expo, a member of the International Franchise Association Supplier's Group, is produced by National Event Management. National Event Management is the producer of 26 annual business ownership events across North America showcasing over 1,700 businesses to 65,000 prospective business owners. For more information on National Event Management visit [www.nationalevent.com](http://www.nationalevent.com).