



For Immediate Release

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Own Your Own Business!

Find Out How at The National Franchise & Business Opportunities Show

OTTAWA, Ontario (October 5, 2011) – Ottawa’s largest Franchise and Business Opportunities Show announced today that the show will be held at Lansdowne Park on November 12th & 13th, 2011. The National Franchise & Business Opportunities Show is a significant event for anyone looking to open their own business. Entrepreneurs, small business owners and people looking for a new career path should attend this event to do all of their research in one place. Attendees can speak directly with representatives from successful full-time franchises and part-time business opportunities available now in the National Capital Region. The event plays a critical role in helping people find the business that’s right for them.

Franchising has a direct impact on local economies. 95% of franchises are still in business after 5 years. Buying a franchise more than doubles a persons chance to survive as a business owner. Franchisees are given the ability to leverage the training and marketing support from their parent companies to become a profitable business.

“We are pleased to produce an event that brings together North America's fastest growing franchises and business opportunities with potential business owners who are looking for their next path to success”, states Fred Cox, President of National Event Management. “Face to face meetings are the best way to research a business ownership opportunity and compare and contrast many great new concepts looking to expand in the area.”

This show also provides valuable educational resources and a wide range of advisors and suppliers for business owners in a section called “The Entrepreneur Expo”. Visitors can attend free daily seminars given by reputable professionals including lawyers and franchise experts that have information that entrepreneurs need to know to start and grow a business.

The National Franchise and Business Opportunities Show takes place Saturday, November 12th & Sunday, November 13th at Lansdowne Park, 1015 Bank Street, Ottawa, Ontario. Hours of operation are Saturday and Sunday 11am-5pm. Admission is Free. For more information, visit www.ottawafrafranchiseshow.com.

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The National Franchise & Business Opportunities Show is produced by National Event Management. National Event Management is the producer of 26 annual business ownership events across North America showcasing over 1,700 businesses to 65,000 prospective business owners. For more information on National Event Management visit www.nationalevent.com.