



**For Immediate Release**

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**Find the Perfect Business For You at  
Canada's National Franchise & Business Opportunities Show**

**TORONTO, Ontario (August 22, 2011)** – Canada's largest Franchise and Business Opportunities Show announced today that the 15<sup>th</sup> annual show will be held at the International Centre in Toronto on September 10<sup>th</sup> & 11<sup>th</sup>, 2011. Canada's National Franchise & Business Opportunities Show is a significant event for anyone looking to open their own business, entrepreneurs and small business owners who want to do all of their research in one place. Attendees can speak directly with representatives from successful full-time franchises and part-time business opportunities available now in the GTA. The event plays a critical role in helping people find the business that's right for them.

Franchising has a direct impact on local economies. 95% of franchises are still in business after 5 years. Buying a franchise more than doubles a person's chance to survive as a business owner. Franchisees are given the ability to leverage the training and marketing support from their parent companies to become a profitable business.

"We are pleased to produce an event that brings together North America's fastest growing franchises and business opportunities with potential business owners who are looking for their next path to success", states Fred Cox, President of National Event Management. "Face to face meetings are the best way to research a business ownership opportunity and compare and contrast many great new concepts looking to expand in the area."

This show also provides valuable educational resources and a wide range of advisors and suppliers for business owners in a section called "The Entrepreneur Expo". Visitors can attend free daily seminars given by reputable professionals including lawyers, Revenue Canada, and franchise experts that have information that entrepreneurs need to know to start and grow a business. A new feature of the show this year is "The Franchisee Forum". The Forum gives attendees the opportunity to network with current

franchise owners and ask the questions that are relevant to them in finding out about opening their own franchise.

Canada's National Franchise and Business Opportunities Show takes place Saturday, September 10th & Sunday, September 11<sup>th</sup> at the International Centre, 6900 Airport Road, Mississauga, Ontario. Hours of operation are Saturday and Sunday 11am-5pm. Admission is \$10. For more information, visit [www.torontofranchiseshow.com](http://www.torontofranchiseshow.com)

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Canada's National Franchise & Business Opportunities Show is produced by National Event Management. National Event Management is the producer of 27 annual business ownership events across North America showcasing over 1,700 businesses to 65,000 prospective business owners. For more information on National Event Management visit [www.nationalevent.com](http://www.nationalevent.com).