



For Immediate Release

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Be our Own Boss, Make More Money!
Find Out How at Canada's National Franchise & Business Opportunities Show

TORONTO, Ontario (November 30, 2011) – Canada's largest Franchise and Business Opportunities Show announced today that the show will be held at downtown's premier meeting facility, the Metro Toronto Convention Centre on January 14th & 15th, 2012. Canada's National Franchise & Business Opportunities Show is a significant event for anyone looking to open their own business. Entrepreneurs and small business owners who want to do all of their research in one place should attend this event full of information, resources, and experts for new businesses. Attendees can speak directly with representatives from successful full-time franchises and part-time business opportunities available now in the GTA. The event plays a critical role in helping people find the business that's right for them.

Franchising has a direct impact on local economies. 95% of franchises are still in business after 5 years. Buying a franchise more than doubles a person's chance to survive as a business owner. Franchisees are given the ability to leverage the training and marketing support from their parent companies to become a profitable business. The newest feature of the show this is "The Franchisee Forum". The Forum gives attendees the opportunity to network with current franchise owners and ask the questions that are relevant to them in finding out about opening their own franchise.

"We are pleased to produce an event that brings together North America's fastest growing franchises and business opportunities with potential business owners who are looking for their next path to success", states Fred Cox, President of National Event Management. "Face to face meetings are the best way to research a business ownership opportunity and compare and contrast many great new concepts looking to expand in the area."

This show also provides valuable educational resources and a wide range of advisors and suppliers for business owners in a section called "The Entrepreneur Expo". Visitors can attend free daily seminars

given by reputable professionals including lawyers, Revenue Canada, and franchise experts that have information that entrepreneurs need to know to start and grow a business.

Canada's National Franchise and Business Opportunities Show takes place Saturday, January 14th & Sunday, January 15th at the Metro Toronto Convention Centre, North Building, Hall C, 255 Front Street West, Toronto, Ontario. Hours of operation are Saturday and Sunday 11 am – 5 pm. Admission is \$10. For more information, visit www.torontofranchiseshow.com

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Canada's National Franchise & Business Opportunities Show is produced by National Event Management. National Event Management is the producer of 26 annual business ownership events across North America showcasing over 1,700 businesses to 65,000 prospective business owners. For more information on National Event Management visit www.nationalevent.com.