



Media Advisory

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Take Ownership of Your Work and Your Life at The Franchise and Business Opportunities Show

LONDON, Ontario (December 10, 2007) – North America’s largest Franchise and Business Opportunities Show returns to London for its 9th annual show – March 29th & 30th, 2008 at the London Convention Centre. Over 1,700 potential entrepreneurs looking to become their own boss or who are in search of the perfect business partner will explore the most opportunities ever showcased in the London/Kitchener area.

“Some of North America’s best known storefront franchises in the retail, food, and service industries, in addition to proprietors of thriving home-based businesses, will be exhibiting throughout the weekend,” says Fred Cox Jr., Show Producer. “This is a must-attend event for any person who has ever dreamed of owning their own business. This show offers consumers the chance to ask key questions, compare and contrast all of the opportunities that are now available. Getting to speak directly with potential business partners is an unbeatable way to find the business that is perfect for you.”

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This event also provides valuable education, resources, and a wide range of advisors and suppliers for future business owners in a section called “The Entrepreneur Expo.” This feature includes free daily seminars from reputable and insightful professionals who have information that entrepreneurs need to know. Topics include “How to Find the Business That’s Right For You”, “Legal Aspects of Buying a Franchise”, and “Canada Revenue’s Requirements When Starting a Small Business.”

The National Franchise and Business Opportunities Show takes place Saturday, March 29th & Sunday, March 30th at the London Convention Centre – 300 York Street, London, Ontario. Hours of operation are Saturday and Sunday, 11am–5pm. For more information, visit www.londonfranchiseshow.com.

This event is produced by National Event Management, based in Markham, Ontario. National Event Management is the largest producer of Business Ownership events across North America, with 27 annual Franchise Shows showcasing over 1,700 businesses to 65,000 prospective business owners annually. For more information on National Event Management visit www.nationalevent.com.

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