



Media Advisory

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We Have The Leads, You Need – Come and Get Them! Franchise and Business Opportunities Look To Expand

CALGARY, Alberta (October 1, 2010) – Some of North America’s fastest growing companies looking to expand in Calgary area will welcome potential entrepreneurs Saturday, November 6th & Sunday, November 7th, 2010 at Stampede Park. People looking to become their own boss will be able to meet face to face with company representatives, attend free educational seminars and decide which opportunity is right for them. Participating industries include: Home improvement, tax planning, restaurants, home based businesses, children’s education, printing, fitness, interior design and more all under one roof.

Facts on Franchising:

- Canada has the 2nd largest franchise industry in the world
- Investing in a franchise can start as low as a \$1,000
- The franchise industry represents over \$100 billion in sales annually and growing
- Of all the franchises opened within the last 5 years, 97% are still in business
- Franchising employs over 1 million people
- Approximately 1 out of 5 consumer dollars are spent on good and services at a franchise

The National Franchise & Business Opportunities Show takes place Saturday, November 6th & Sunday, November 7th, Big Four - Stampede Park, 1410 Olympic Way SE, Calgary, Alberta. Hours of operation are Saturday and Sunday 11am-5pm. For more information, visit www.calgaryfranchiseshow.com.

The National Franchise & Business Opportunities Show, a member of the International Franchise Association’s suppliers group, is produced by National Event Management. National Event Management is the producer of 26 annual business ownership events across North America showcasing over 1,700 businesses to 65,000 prospective business owners annually. For more information on National Event Management visit www.nationalevent.com.

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