



Media Advisory

Contact: Tanya Williams, PR
1-800-891-4859 x239
tanya@nationalevent.com

More Jobs Coming To Dallas Franchise and Business Opportunities Look To Expand

DALLAS, Texas (September 30, 2010) – Some of North America’s fastest growing companies looking to expand in the Dallas-Fort Worth area will welcome potential entrepreneurs Saturday, October 16th & Sunday, October 17th, 2010 at the Dallas Market Center, Main Hall. People looking to become their own boss will be able to meet face to face with company representatives, attend free educational seminars and decide which opportunity is right for them. Participating industries include: Home improvement, tax planning, restaurants, home based businesses, children’s education, printing, fitness, interior design and more all under one roof.

Facts on Franchising:

- The Franchise industry employs over 8 million people
- Investing in a franchise can start as low as a \$1,000
- A new franchise is 2.5 times more likely to succeed than a non-franchised business
- Franchising produces \$1.53 trillion in total economic output
- One out of every 12 businesses is a franchised business.
- Franchise businesses account for almost 50% of all retail sales in the United States

The Franchise and Business Opportunities Expo takes place Saturday, October 16th & Sunday, October 17th at the Dallas Market Center, Main Hall, 2100 Stemmons Freeway, Dallas, Texas. Hours of operation are Saturday 10am-5pm and Sunday 11am-4pm. For more information, visit www.dallasfranchiseexpo.com.

The Franchise & Business Opportunities Expo, a member of the International Franchise Association’s suppliers group, is produced by National Event Management. National Event Management is the producer of 26 annual business ownership events across North America showcasing over 1,700 businesses to 65,000 prospective business owners annually. For more information on National Event Management visit www.nationalevent.com.

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