



Media Advisory

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Franchises & Business Opportunities Looking To Grow the Denver Economy Exhibit At The Franchise & Business Opportunities Expo

DENVER, Colorado (February 15, 2011) – Some of North America’s fastest growing companies looking to expand will welcome entrepreneurs Saturday, March 19th & Sunday, March 20th, 2011 at the Colorado Convention Center. People looking to become their own boss will be able to meet face to face with company representatives, attend free educational seminars and decide which opportunity is right for them. Opportunities are available in many areas including: Firehouse Subs, Sears, Aqua Tots, Boston Pizza, Minuteman Press, Kolache Factory, Hand and Stone, Marcos Pizza, Learning RX and much more all under one roof.

Facts on Franchising:

- The Franchise industry employs over 8 million people
- A new franchise is 2.5 times more likely to succeed than a non-franchised business
- Franchising produces \$1.53 trillion in total economic output
- One out of every 12 businesses is a franchised business.
- Franchise businesses account for almost 50% of all retail sales in the United States

The Franchise and Business Opportunities Expo takes place Saturday, March 19th from 10am-5pm & Sunday, March 20th from 11am-4pm at the Colorado Convention Center, 700 14th Street, Denver, Colorado. Admission is \$8. Seminar schedules featuring leading franchising authorities and legal experts are finalized and available at www.denverfranchiseshow.com.

The Franchise & Business Opportunities Expo, a member of the International Franchise Association Suppliers’ Group, is produced by National Event Management. National Event Management is the producer of business ownership events across North America with 27 annual Franchise Shows showcasing over 1,700 businesses to 65,000 prospective business owners annually. For more information on National Event Management visit www.nationalevent.com.

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