



Media Advisory

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More Jobs Coming To Southern Florida Franchise and Business Opportunities Look To Expand

FORT LAUDERDALE, Florida (May 18, 2010) – Some of North America’s fastest growing companies looking to expand in Southern Florida are converging on the Broward County Convention Center Saturday, June 5th and Sunday, June 6th, 2010. Potential entrepreneurs looking to become their own boss will be able to meet face to face with company representatives, attend free educational seminars and decide which opportunity is right for them. Participating industries include: Home improvement, tax planning, restaurants, home based businesses, children’s education, printing, fitness, interior design and more all under one roof.

Facts on Franchising:

- The Franchise industry employs over 8 million people
- Investing in a franchise can start as low as a \$1,000
- A new franchise is 2.5 times more likely to succeed than a non-franchised business
- Franchising produces \$1.53 trillion in total economic output
- One out of every 12 businesses is a franchised business.
- Franchise businesses account for almost 50% of all retail sales in the United States

The Fort Lauderdale Franchise and Business Opportunities Expo, in partnership with the Broward County Chamber of Commerce, takes place Saturday, June 5th & Sunday, June 6th at the Broward County Convention Center, 1950 Eisenhower Boulevard, Fort Lauderdale, Florida. Hours of operation are Saturday 10am-5pm and Sunday 11am-4pm. Admission is \$8. For more information, visit www.floridafranchiseshow.com.

The Fort Lauderdale Franchise & Business Opportunities Expo, a member of the International Franchise Association’s suppliers group, is produced by National Event Management. National Event Management is the producer of 26 annual business ownership events across North America showcasing over 1,700 businesses to 65,000 prospective business owners annually. For more information on National Event Management visit www.nationalevent.com.

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