



Media Advisory

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Start the New Year off Right! Seize The Opportunity!
Become Your Own Boss at the Franchise & Business Opportunities Expo

HOUSTON, Texas (December 14, 2009) – Would-be entrepreneurs in search of a new opportunity will line up on January 9th & 10th, 2010 at the Humble Civic Center ready to become their own boss. The Expo will showcase proven, successful full-time franchises and part-time business opportunities now available in the Houston area. Attending a franchise exposition allows people to see and compare a variety of business opportunities all under one roof.

“We are pleased to produce an event that brings together North America's fastest growing franchises and business opportunities with potential business owners who are looking for their next path to success. Face to face meetings are the best way to research a business ownership opportunity and to compare and contrast many great new concepts which are now looking for new partners in the Houston area”, states Fred Cox, President of National Event Management.

Attend free daily seminars from reputable and insightful professionals that have information that entrepreneurs need to know to get started; some topics include “Finding The Right Business in Today’s New Career Economy”, “Government Financing Guaranties: Helping Small Businesses Start, Grow and Succeed” and “The Legal ABC’s for Franchisees”.

The Houston Franchise and Business Opportunities Expo takes place Saturday, January 9th & Sunday, January 10th at Humble Civic Center, 8233 Will Clayton Parkway, Humble, Texas. Hours of operation are Saturday 10am-5pm and Sunday 11am-4pm. Admission is \$5. For more information, visit www.houstonfranchiseexpo.com.

The Franchise & Business Opportunities Expo is produced by National Event Management. National Event Management is the largest producer of business ownership events across North America with 27 annual Franchise Expos showcasing over 1,700 businesses to 65,000 prospective business owners annually. For more information on National Event Management visit www.nationalevent.com. # # #