



**Media Advisory**

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**FRANCHISES LOOKING TO EXPAND CONVERGE ON SOUTHERN ONTARIO  
AT THE NATIONAL FRANCHISE & BUSINESS OPPORTUNITIES SHOW**

**LONDON, Ontario (March 5, 2010)** – North America’s largest Franchise and Business Opportunities Show announced today that the show will return to London – March 20<sup>th</sup> & 21<sup>st</sup>, 2010 at the Western Fairgrounds. The Show will showcase proven, successful full-time franchises and part-time business opportunities now available in Southern Ontario. Attending a franchise exposition allows people to compare a variety of business opportunities and meet face to face with company representatives all under one roof.

“We wanted to create an event that would show Londoners some of North America’s best known store front franchises in the retail, food and service industries as well as thriving home-based businesses”, states Fred Cox, President of National Event Management. “This show offers consumers the chance to meet face to face and ask key questions. With free seminars for our attendees on “Franchise Selection and Evaluation”, “How to do Business with the Federal Government” and more, this is a must attend event for those who want to become their own bosses”.

The National Franchise and Business Opportunities Show takes place Saturday, March 20<sup>th</sup> & Sunday, March 21<sup>st</sup> at the Western Fairgrounds, 900 King Street, London, Ontario. Hours of operation are Saturday & Sunday 11am-5pm. Admission is \$5 at the door. For more information, visit [www.londonfranchiseshow.com](http://www.londonfranchiseshow.com).

The National Franchise and Business Opportunities Show, a member of the International Franchise Association’s Suppliers Forum, is produced by National Event Management. National Event Management is the producer of 27 annual business ownership events across North America showcasing over 1,700 businesses to 65,000 prospective business owners annually. For more information on National Event Management visit [www.nationalevent.com](http://www.nationalevent.com).

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