



Media Advisory

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Seize The Moment To Finally Become Your Own Boss This Weekend Only

LONDON, Ontario (March 14, 2011) – Would-be entrepreneurs looking to become their own boss should attend Southern Ontario's only Franchise and Business Opportunities Show this weekend March 19th & 20th at the Western Fairgrounds. The event will showcase proven, successful full-time franchises and part-time business opportunities now available in Southern Ontario. Attending a franchise exposition allows people to see and compare a variety of business opportunities all under one roof. Participating industries include: Education, restaurants, health and beauty, home improvement, home based businesses and more.

Top 5 reasons to buy into a franchise or business opportunity

- 1) Proven business – a track record of success
- 2) System – the model is turn key
- 3) Strong marketing strategy
- 4) Training programs – that guide you through every process
- 5) Expertise – you are never alone

London's Franchise and Business Opportunities Show takes place Saturday, March 19th & Sunday, March 20th at the Western Fairgrounds, 900 King Street, London, Ontario. Hours of operation are Saturday & Sunday 11am-5pm. Admission is free. Seminar schedules featuring leading franchising authorities and experts are finalized and available at www.londonfranchiseshow.com.

London's National Franchise & Business Opportunities Show, a member of the International Franchise Association Supplier's Group, is produced by National Event Management. National Event Management is the producer of business ownership events across North America with 27 annual Franchise Shows showcasing over 1,700 businesses to 65,000 prospective business owners annually. For more information on National Event Management visit www.nationalevent.com. # # #