

The logo for 'The National Franchise & Business Opportunities Show' features the words 'The National' in a small orange font above 'FRANCHISE' in large blue letters. Below that, '& BUSINESS OPPORTUNITIES' is written in orange, and 'SHOW' is in large blue letters at the bottom. A red swoosh underline is positioned above 'FRANCHISE' and 'SHOW'.

The National FRANCHISE & BUSINESS OPPORTUNITIES SHOW

Media Advisory

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MORE OPPORTUNITIES COMING TO MONTRÉAL THANKS TO THE NATIONAL FRANCHISE & BUSINESS OPPORTUNITIES SHOW

MONTRÉAL, Quebec (October 8, 2010) – North America’s largest Franchise and Business Opportunities Show announced today that the show will return to Montréal – October 16th & 17th, 2010 at the Palais des congrès and include a new partner – The Board of Trade of Metropolitan Montréal. The Show will bring proven, successful full-time franchises and part-time business opportunities now available in Quebec. Attending a franchise exposition allows people to compare a variety of business opportunities and meet face to face with company representatives all under one roof.

“We wanted to bring an event that would show Montréalers some of North America’s best known store front franchises in the retail, food and service industries as well as thriving home-based businesses available for expansion”, states Fred Cox, President of National Event Management. “The show also offers free seminars for our attendees on “Choosing the right Franchise for you”, “How to do Business with the Federal Government” and more, this is a must attend event for those who want to become their own bosses”.

Montréal’s National Franchise and Business Opportunities Show takes place Saturday, October 16th & Sunday, October 17th, Palais des congrès, 201, avenue Viger Ouest, Montréal, Quebec. Hours of operation are Saturday and Sunday 11am-5pm. For more information, visit www.montrealfranchiseshow.com.

The National Franchise and Business Opportunities Show, a member of the International Franchise Association’s Suppliers Forum, is produced by National Event Management. National Event Management is the producer of 27 annual business ownership events across North America showcasing over 1,700 businesses to 65,000 prospective business owners annually. For more information on National Event Management visit www.nationalevent.com.

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