



**Media Advisory**

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## **More Jobs Coming To Tri-State Area Franchise and Business Opportunities Look To Expand**

**NEW YORK, New York (April 22, 2010)** – Over 100 of North America’s fastest growing companies looking to expand in the tri-state area are converging on the Meadowland Exposition Center Saturday, May 1<sup>st</sup> and Sunday, May 2<sup>nd</sup>, 2010. Potential entrepreneurs looking to become their own boss will be able to meet face to face with company representatives, attend free educational seminars and decide which opportunity is right for them. Participating industries include: Home improvement, tax planning, restaurants, home based businesses, children’s education, jewellery, printing, fitness and more all under one roof.

Facts on Franchising:

- The Franchise industry employs over 8 million people
- Investing in a franchise can start as low as a \$1,000
- A new franchise is 2.5 times more likely to succeed than a non-franchised business
- Franchising produces \$1.53 trillion in total economic output
- One out of every 12 businesses is a franchised business.
- Franchise businesses account for almost 50% of all retail sales in the United States

The New York/New Jersey Franchise Expo, a member of the International Franchise Association’s suppliers group, takes place Saturday, May 1<sup>st</sup> & Sunday, May 2<sup>nd</sup> at the Meadowlands Exposition Center, 355 Plaza Drive, Secaucus, New Jersey. Hours of operation are Saturday 10am-5pm and Sunday 11am-4pm. Admission is \$10 and includes free educational seminars. For more information, visit [www.newyorkfranchiseshow.com](http://www.newyorkfranchiseshow.com).

The New York/New Jersey Franchise Expo is produced by National Event Management. National Event Management is the producer of 26 annual business ownership events across North America showcasing over 1,700 businesses to 65,000 prospective business owners each year. For more information on National Event Management visit [www.nationalevent.com](http://www.nationalevent.com). ###