



Media Advisory

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**Make Your Own Success!**  
**Find out how at North America's largest Franchise & Business Opportunities Expo!**

**PHOENIX, Arizona (September 7, 2010)** – North America's largest Franchise and Business Opportunities Expo announced today that they will return to Phoenix – September 25<sup>th</sup> & 26<sup>th</sup>, 2010 at the Phoenix Convention Center. Would-be entrepreneurs looking for their next career path should attend this event which showcases proven, successful full-time franchises and part-time business opportunities now available in Arizona. Attending a franchise exposition allows people to see, compare and meet face to face with a variety of representatives from franchises and business opportunities all under one roof.

“We are pleased to produce an event that brings together America's fastest growing franchises and business opportunities with potential business owners”, states Fred Cox, President of National Event Management. “What people don't realize is 95% of franchises are still in business after 5 years. The beauty of purchasing a franchise is that the franchisee can find comfort in knowing they have the support of a proven business model behind them.”

This event also provides valuable educational resources and a wide range of advisors and suppliers for current and future business owners. The show includes free daily seminars from reputable professionals that have information that entrepreneurs need to know to get started. The seminar schedule is available at [The National Franchise & Business Opportunities Expo](#) or [www.phoenixfranchiseshow.com](http://www.phoenixfranchiseshow.com).

The Franchise and Business Opportunities Expo takes place Saturday, September 25<sup>th</sup> & Sunday, September 26<sup>th</sup> at the Phoenix Convention Center, 100 North Third Street, Phoenix, Arizona. Hours of operation are Saturday 10am-5pm and Sunday 11am-4pm. Admission is \$5. For more information, visit [www.phoenixfranchiseshow.com](http://www.phoenixfranchiseshow.com).

The Franchise & Business Opportunities Expo, a member of the International Franchise Association's suppliers group, is produced by National Event Management. National Event Management is the producer of 27 annual business ownership events across North America showcasing over 1,700 businesses to 65,000 prospective business owners annually. For more information on National Event Management visit [www.nationalevent.com](http://www.nationalevent.com).

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