



Media Advisory

Contact: Tanya Williams
1-800-891-4859 x239
tanya@nationalevent.com

**FRANCHISES LOOKING TO EXPAND CONVERGE ON RALEIGH THIS WEEKEND
at the Franchise & Business Opportunities Expo**

RALEIGH, North Carolina (February 3, 2010) – North America’s largest Franchise and Business Opportunities Expo announced today that the show will return to Raleigh – February 13th & 14th, 2010 at the North Carolina State Fairgrounds. The Expo will showcase proven, successful full-time franchises and part-time business opportunities now available in the Raleigh area. Attending a franchise exposition allows people to compare a variety of business opportunities and meet face to face with company representatives all under one roof.

“Raleigh is the perfect place to host the Franchise & Business Opportunities Expo”, states Fred Cox, President of National Event Management. “It has been named the *Best Place For Business and Careers* three years running by *Forbes.com*. For franchises looking to expand and people looking to be their own boss, this is a must attend event.”

Informative, free daily seminars from reputable and insightful professionals that have information that entrepreneurs need to know to get started take place all weekend long.

The Raleigh Franchise and Business Opportunities Expo takes place Saturday, February 13th & Sunday, February 14th at the North Carolina State Fairgrounds – Scott Building, 1025 Blue Ridge Boulevard, Raleigh, North Carolina. Hours of operation are Saturday 10am-5pm and Sunday 11am-4pm. Admission is \$5 at the door. Military personnel receive free admission when they present ID at the door. For more information, visit www.raleighfranchiseexpo.com.

The Franchise & Business Opportunities Expo, a member of the International Franchise Associations suppliers group, is produced by National Event Management. National Event Management is the producer of 27 annual business ownership events across North America showcasing over 1,700 businesses to 65,000 prospective business owners annually. For more information on National Event Management visit www.nationalevent.com.

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