



Media Advisory

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Keep A New Years Resolution! Become Your Own Boss at Canada's National Franchise & Business Opportunities Show

TORONTO, Ontario (January 3rd, 2011) – Would-be entrepreneurs looking to start the new year off right will attend Canada's largest Franchise and Business Opportunities Show this weekend January 8th & 9th, 2011 at the Metro Toronto Convention Centre. The event will showcase proven, successful full-time franchises and part-time business opportunities now available in Southern Ontario. Attending a franchise exposition allows people to see and compare a variety of business opportunities all under one roof. Participating industries include: Home based business, education, restaurants, health and beauty, home improvement and more all under one roof.

Here are some reasons to make that new years resolution come true:

Top 5 reasons to buy into a franchise or business opportunities

- 1) Proven business – a track record of success
- 2) System – the system is already in place
- 3) Strong marketing/brand in place
- 4) Training programs – that guide you through every process
- 5) Expertise – you are never alone

Canada's National Franchise and Business Opportunities Show takes place Saturday, January 8th & Sunday, January 9th at the Metro Toronto Convention Centre, North Building, Hall C, 255 Front Street, Toronto, Ontario. Hours of operation are Saturday and Sunday 11am-5pm. Admission is \$10. Seminar schedules featuring leading franchising authorities and legal experts are finalized and available at www.torontofranchiseshow.com.

Canada's National Franchise & Business Opportunities Show is produced by National Event Management. National Event Management is the producer of business ownership events across North America with 27 annual Franchise Shows showcasing over 1,700 businesses to 65,000 prospective business owners annually. For more information on National Event Management visit www.nationalevent.com.

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