



Media Advisory

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**Get Out Of The Rut & Into The Strut
Becoming Your Own Boss Just Got Easier!**

TORONTO, Ontario (August 25, 2010) – Canada’s largest Franchise and Business Opportunities Show announced today that the 13th annual show would return to Toronto, September 11th & 12th, 2010 at the International Centre. Entrepreneurs looking to find a new opportunity in the \$2 trillion franchise industry should attend this event to speak directly with representatives from successful full-time franchises and part-time business opportunities now available in the GTA. Attending a franchise exposition allows people to see and compare a variety of business opportunities all under one roof. In fact, 95% of franchises are still in business after 5 years. Buying a franchise more than doubles a persons chance to survive as a business owner.

“We are pleased to produce an event that brings together North America's fastest growing franchises and business opportunities with potential business owners who are looking for their next path to success”, states Fred Cox, President of National Event Management. “Face to face meetings are the best way to research a business ownership opportunity, compare and contrast many great new concepts looking to expand in the area.”

This show also provides valuable educational resources and a wide range of advisors and suppliers for business owners in a section called “The Entrepreneur Expo”. Attend free daily seminars given by reputable professionals that have information that entrepreneurs need to know to start and grow a business. Special guest former CEO of McDonald’s Canada and Mexico will speak at the show on Saturday, September 11th. Mr. Johnson will talk about what makes a successful franchisee.

Canada’s National Franchise and Business Opportunities Show takes place Saturday, September 11th & Sunday, September 12th International Centre, 6900 Airport Road, Mississauga, Ontario. Hours of operation are Saturday and Sunday 11am-5pm. Admission is \$10. For more information, visit www.torontofranchiseshow.com

Canada’s National Franchise & Business Opportunities Show is produced by National Event Management. National Event Management is the producer of business ownership events across North America with 27 annual Franchise Shows showcasing over 1,700 businesses to 65,000 prospective business owners annually. For more information on National Event Management visit www.nationalevent.com. # # #