

The logo for 'The National Franchise & Business Opportunities Show' features the words 'The National' in orange, 'FRANCHISE' in large blue letters, and '& BUSINESS OPPORTUNITIES SHOW' in orange and blue. An orange swoosh arches over the top of the text.

The National FRANCHISE & BUSINESS OPPORTUNITIES SHOW

Media Advisory

Contact: Tanya Williams, PR
1-800-891-4859 x239
tanya@nationalevent.com

Stats are in: Buying a Franchise Doubles Your Chances of Success

VANCOUVER, British Columbia (March 21, 2011) – Would-be entrepreneurs looking for a successful venture in becoming their own boss will attend Vancouver's largest Franchise and Business Opportunities Show, April 16th & 17th, 2011 at the Vancouver Convention Centre. The event will showcase proven, successful full-time franchises and part-time business opportunities now available in British Columbia. Attending a franchise exposition allows people to see and compare a variety of business opportunities all under one roof. Participating industries include: Home based businesses, education, restaurants, health and beauty, home improvement and more.

Top 5 reasons to buy into a franchise or business opportunity

- 1) Proven business – a track record of success
- 2) System – the model is turn key
- 3) Strong marketing strategy
- 4) Training programs – that guide you through every process
- 5) Expertise – you are never alone

The National Franchise and Business Opportunities Show takes place Saturday, April 16th & Sunday, April 17th at the Vancouver Convention Centre, East Building Hall C, 999 Canada Place, Vancouver, BC. Hours of operation are Saturday & Sunday 11am-5pm. Admission is \$7 at the door. Seminar schedules featuring leading franchising authorities and experts are finalized and available at www.vancouverfranchiseshow.com.

The National Franchise & Business Opportunities Show, a member of the International Franchise Association Suppliers' Group, is produced by National Event Management. National Event Management is the producer of business ownership events across North America with 27 annual Franchise Shows showcasing over 1,700 businesses to 65,000 prospective business owners annually. For more information on National Event Management visit www.nationalevent.com.

#