



## NATIONAL FRANCHISE EXPO

### GAS SOUTH DISTRICT - BALLROOM

**OCTOBER 4-5, 2025**

**Official Service Contractor:**

Cherry Convention Services, Inc.

3866 Oakcliff Industrial Court

Atlanta, GA 30340

Phone: (770) 242-5955

Service Email: [catherine@cherryconvention.com](mailto:catherine@cherryconvention.com)

**Booth Package:**

8' tall backwall drape

3' tall siderail drape

If you need any additional services, please use the following forms. The applicable SALES TAX RATE for this show is **6%**.

**Important Dates:**

Wednesday	September 3, 2025	Advance shipments may begin arriving at warehouse.
Thursday	September 25, 2025	Last day for advance shipments to arrive at warehouse without surcharges. <i>After this date 50% surcharge will be added.</i>
Friday	September 26, 2025	Deadline to receive advance order prices on furnishings.
Thursday	October 2, 2025	Last day for off-target shipments to arrive at warehouse.
Friday	October 3, 2025	7:00AM – 12:00Noon Cherry Convention Services – Installs
Friday	October 3, 2025	12:00Noon – 6:00PM Exhibitor Move-In/Service Desk Open
Saturday	October 4, 2025	11:00AM – 5:00PM – Show Open
Sunday	October 5, 2025	11:00AM – 4:00PM – Show Open
Sunday	October 5, 2025	4:00PM – 8:00PM CCS & Exhibitor Move-Out

**Direct Shipping Address:**

Gas South District

C/O Cherry Convention Services

National Franchise Expo

(Your Company Name)

6400 Sugarloaf Parkway

Duluth, GA 30097

### **ADDITIONAL FREIGHT INFORMATION**

Any freight that is to be delivered directly to facility for CCS to handle, please email Catherine in advance.

[catherine@cherryconvention.com](mailto:catherine@cherryconvention.com)

### **PAYMENT INFORMATION**

Please complete any forms for services needed and email to [catherine@cherryconvention.com](mailto:catherine@cherryconvention.com).

Once order has been submitted, you will receive an email confirmation back with an invoice and a secure link for payment of services.