

The
National
Franchise
Show

LEADTRACKER

NEW LEAD RETRIEVAL SYSTEM FOR EXHIBITORS

Show
Leads



A new seamless APP, by myShowLeads, for exhibitors to capture information on who they spoke to, make notes, add qualifiers, quickly follow up, and increase your ROI!



HOW DOES IT WORK?

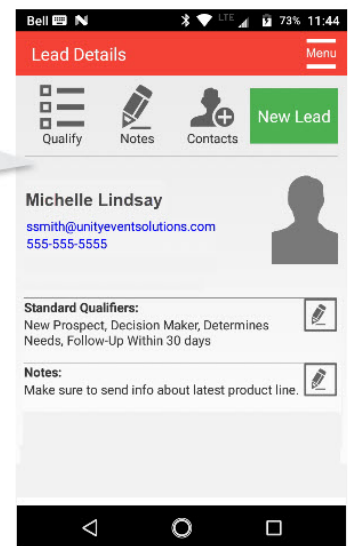
1

All attendees will have a badge with their name and a QR barcode on it which can simply be scanned during a conversation.



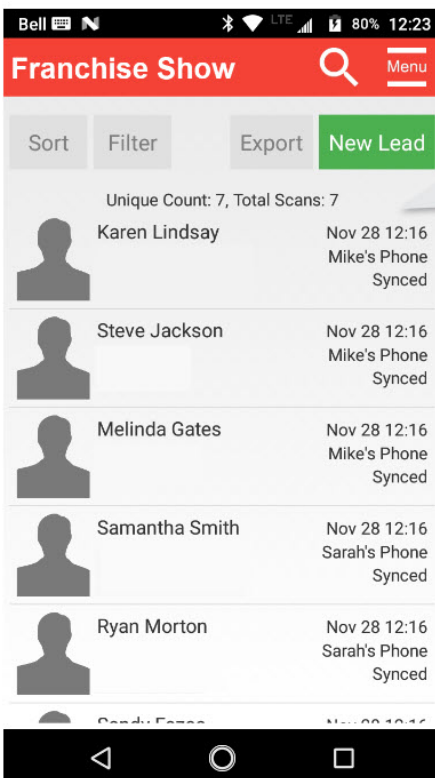
2

After scanning the QR barcode from within the APP, you will immediately see their name, email and phone number and have the ability to make notes, qualify and keep track of your conversation.



3

All your company's leads will consolidate into one location, where you can view a list of leads and export them at any time.



HOW DO I ACCESS LEAD TRACKER?

Order Lead Tracker at the time of purchasing your booth, or in the exhibitor portal where you add your staff badges, or scan this QR.

You will receive an email with instructions to download the myShowLead APP and your company License code that can be shared with staff.

