

The
National
Franchise
Show

LEADTRACKER

NEW LEAD RETRIEVAL SYSTEM FOR EXHIBITORS

Show
Leads



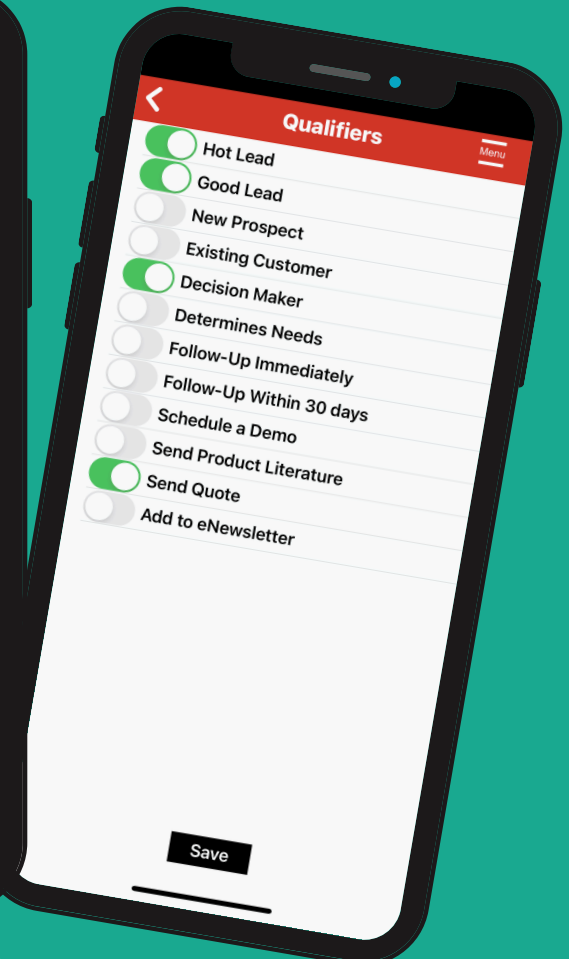
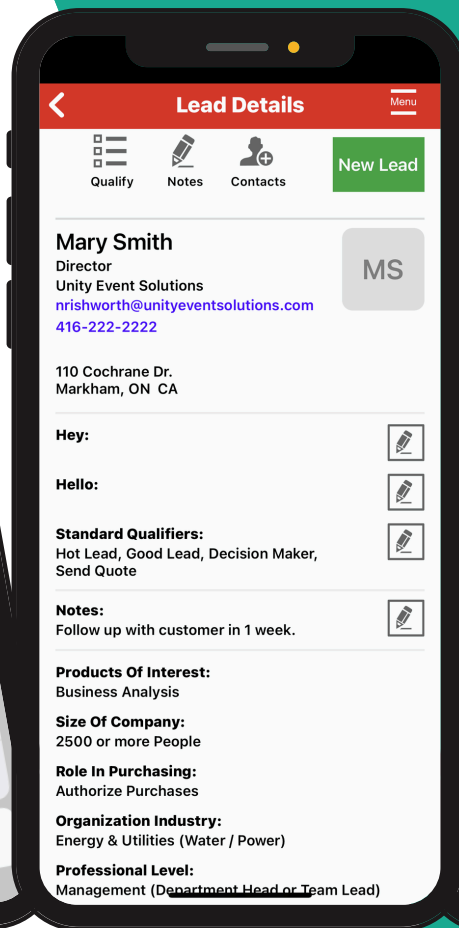
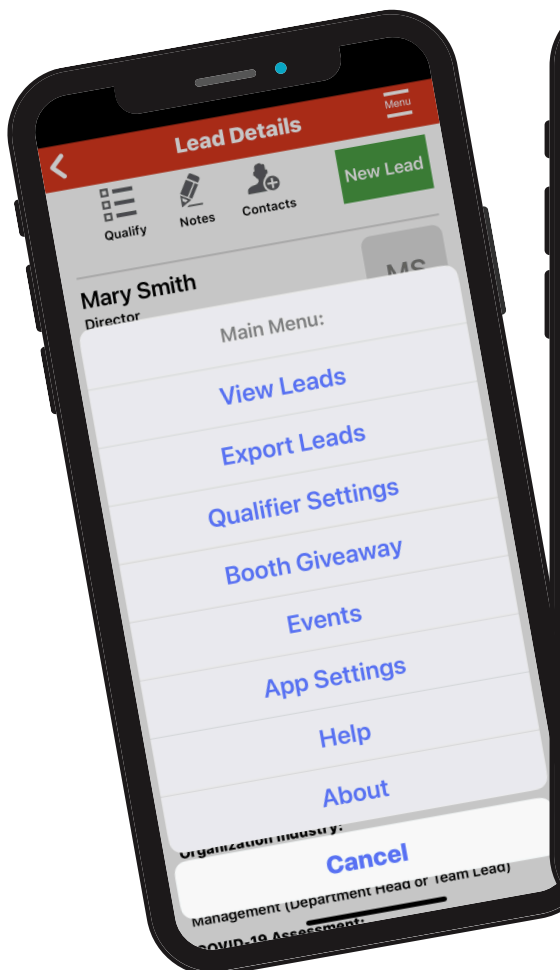
A new seamless APP, by myShowLeads, for exhibitors to capture information on who they spoke to, make notes, add qualifiers, quickly follow up, and increase your ROI!



Scan To Order

Capture, Qualify, View & Export your leads
with a simple scan!

Includes 4 staff device activations
(any 4 phones or tablets)



GET IT ON
Google Play

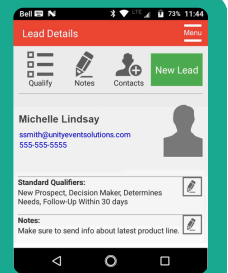
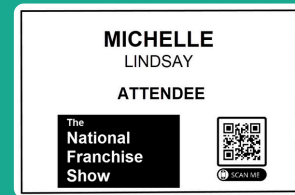


Download on the
App Store



How Does it Work?

Attendees wear a badge with a personal QR code. Scan the QR code with the APP to view their contact info, add notes, qualify and export leads.



1

Order a License

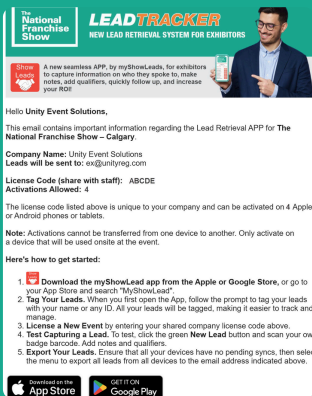
\$135 for 4 staff devices

Scan the QR Code, select an event/city and order.



2

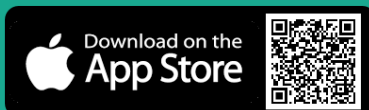
Receive License Code



Once ordered, you will receive an email with a License Code that you can share with your staff.

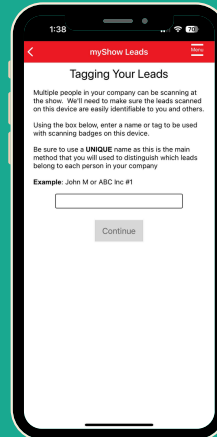
3

Download the myShowLead APP



4

Tag Leads



Enter your personal name to tag each lead you scan.

5

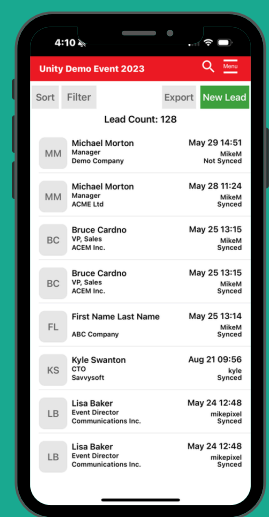
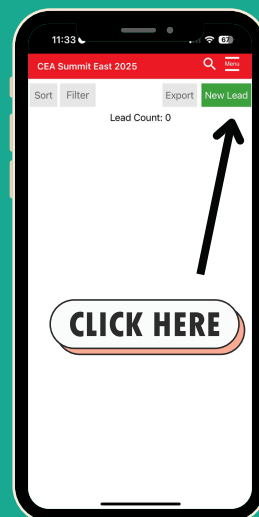
License Event



Enter your shared company license code.

6

Capture / Export Leads



Tap the green 'New Lead' button and Scan the badge QR code.

Leads from all staff will sync to all devices.

To Export leads, go to the top menu and click on export leads.