Husband and Wife Franchise Team Jeff and Dawn Brown Open Minuteman Press in Kent, Washington

Minuteman Press in Kent is located at 1819 Central Avenue South, Suite 80; New Franchisees Dawn and Jeff Brown Have Lived in the Community for 20 Years

KENT, Wash. – For Dawn and Jeff Brown, <u>buying a newly converted Minuteman Press franchise</u> in Kent, Washington simply made sense. Dawn says, "We chose Minuteman Press International for a few reasons. The first was that their core values aligned with our own. Minuteman Press is still a family-owned franchise business and that appealed to us. It had that small-town feel, but with the resources of an international company. We also liked how as franchisees we had a full support system behind us as owners."

Jeff and Dawn have been married for over 25 years and are excited to own their business together. Prior to franchising with Minuteman Press, Jeff worked in software development for over 20 years. He and Dawn have five children and they enjoy volunteering, camping, and spending time with their family. While raising their children, Dawn enjoyed philanthropy work for several non-profit organizations and she returned to college to finish her degree in Communications.

Dawn says, "Since we have been married for over 25 years, we are well accustomed to working together. Our business relationship easily transitioned from our personal relationship. We both have strengths that when combined, make up a pretty amazing team."

One crucial aspect of franchise ownership that Jeff and Dawn also appreciate is the positive team culture fostered by Minuteman Press International that they have seen first-hand. Dawn says, "We love the franchise support we receive from Minuteman Press. Our local Regional Vice President Chris Jutt is a rock star at marketing and encouragement."

Minuteman Press in Kent <u>serves a wide range of clients in their business community</u>. Jeff says, "Some of the different types of customers and industries we support range from the startup business such as a new flower shop to the big corporate players and government contracts. We are also well-known for our vehicle decals and wide format outdoor signage."

Dawn elaborates, "One of our clients is the Muckleshoot Gaming Commission. They created an employee reward program using variable data printing on plastic cards. We worked closely with them on this project and are looking forward to seeing how the program impacts morale. Another client is a new restaurant just across the street Bahn 12. We have developed a friendship as a result of our business partnership and they have the best Laos food!"

For those businesses that are unfamiliar with Minuteman Press in Kent, Jeff and Dawn have the following message: "We are a full service, printing and marketing design company. We offer all types of business to business services including business cards, brochures, flyers, forms, booklets, and specialize in wide format printing. We offer UV protected vehicle decals and wraps. We look forward to meeting you and extending our business family."

One of the reasons Jeff and Dawn have been successful thus far is their overall philosophy. Dawn says, "Just as we believe it's important for us to know who you are and how you approach your business, we also believe it's important for you to know who we are and how we approach ours. We are a local small business whose vision is to build relationships, not just gain customers. We look forward to helping your business grow. We have lived in the area for about 20 years."

<u>Getting involved is important for every business owner</u>, and the Brown family takes that to heart. Dawn says, "As a business owner, I have had the opportunity to meet the Mayor and many of her employees at various events. I also work closely with the Kent Downtown Partnership and am a member of the Greater Maple Valley Networking Association. I have also started my own networking group and have recruited several other small business owners near our office."

What's next for Minuteman Press in Kent, Washington? Dawn answers, "Our next big goals include upgrading our current color press, building stronger business relationships, and continuing to sponsor local events. We also enjoy community service as well as visiting the food trucks around town that have utilized our graphic design and wide format printing services. That's always a real treat!"

Jeff and Dawn Brown's Minuteman Press franchise is 1819 Central Avenue South, Suite 80, Kent, WA 98032. For more information, call (425) 251-4925 or visit their website: https://kent-wa.minutemanpress.com.

About Minuteman Press International

Minuteman Press International is the number one rated business marketing and printing franchise that offers world class training and unparalleled ongoing local support. Started in 1973 by Roy Titus and his son Bob, Minuteman Press began franchising in 1975 and has grown to nearly 1,000 business service franchise locations worldwide including the U.S., Australia, Canada, South Africa, and the United Kingdom. Minuteman Press is ranked #1 in category by Entrepreneur 26 times and 15 years in a row, including 2018. Franchise Business Review has also named Minuteman Press International to its 2018 Top Franchises, 2018 Top Franchise Leaders, and 2018 Top Franchises for Women lists thanks to positive reviews from our owners.

At Minuteman Press, <u>We Are The Modern Printing Industry</u>™ providing high quality products and services that meet the needs of today's business professionals and go way beyond ink on paper. Today, our centers offer innovative branding solutions and produce custom designs, promotional products, branded apparel, direct mail marketing, large format printing (banners and posters), signs and graphics, and much more. Prior experience is not necessary to own and operate a successful Minuteman Press franchise.

To learn more about #1 rated Minuteman Press franchise opportunities and speak with one of our experienced franchise representatives at no obligation, call 1-800-645-3006.

Continue your franchise research, watch exclusive owner videos and access over 100 Minuteman Press franchise reviews at www.minutemanpressfranchise.com

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