

The Franchise Expo

eShowLeads

HOW TO RECORD LEADS

You will be sent a **USER NAME** and **PASSWORD** 3 days prior to the show **FROM** Event Technologies (support@eshowmail.com)

Using any internet/data enabled device:

- ▶ Go to www.eshowleads.com
- ▶ Enter your **LOGIN** and **PASSWORD**
- ▶ Simply key in the first 3 letters of the attendees last name
- ▶ The attendee's first name, last name, email address, and phone number will populate in the application
- ▶ You have the option to add notes from your conversation and answer qualifying questions
- ▶ Hit Save
- ▶ Your leads can be accessed at any time and will also be emailed to you after the show
- ▶ Exhibitors must follow Privacy Laws: You are only authorized to add leads to your list when a prospect provides you with their name, and have requested info. Violators of this law will not be allowed to exhibit or use the Lead Retrieval system in future.



Need Tech Support? – please call 310-581-3807