

# The National Franchise Show

OWN YOUR OWN BUSINESS!

**National Franchise Show**  
Miami Airport Convention Center  
March 16-17, 2024

# VISTA SOUTH CONVENTION SERVICES

7045 NW 26TH AVE.  
MIAMI, FL 33147  
PHONE: (305) 673-1123 FAX: (305) 673-8713  
E-MAIL: [cgriffin@vistasouthcs.com](mailto:cgriffin@vistasouthcs.com)

## STANDARD BOOTH FURNISHINGS & CARPET ORDER FORM

**DISCOUNT DEADLINE DATE:**  
**MONDAY, FEBRUARY 19, 2024**

**Rental price includes delivery to and removal from your booth.**

QTY. DISCOUNT RATES STANDARD AMT. RATES

### SEATING

Side Chair .....\$75.50 \$94.00  
Padded Stool .....\$135.75 \$169.75

### ACCESSORIES

Round Pedestal Table (30"h x 30"d).....\$119.75 \$149.75  
Round Pedestal Table (42"h x 30"d).....\$172.75 \$205.50  
Wastebasket.....\$33.75 \$42.00  
Easel.....\$42.00 \$56.50  
Chrome Sign Frame (22" x 28").....\$101.25 \$127.25  
Bag Holder.....\$144.00 \$180.00  
8' Stanchion.....\$38.50 \$48.25  
Crossbar.....\$38.50 \$48.25  
Garment Rack.....\$135.50 \$169.50  
Literature Rack.....\$184.75 \$196.00

### STANDARD CARPET

Price includes installation & taping front edge.

No guarantee of color match when ordering multiple carpets.

10'x 10'.....\$184.00 \$230.75  
10'x 20'.....\$371.00 \$463.75  
10'x 30'.....\$553.00 \$682.50  
10'x 40'.....\$737.50 \$922.00  
10'x 50'.....\$921.25 \$1,151.75

Circle color: Blue Burgundy Gray Teal Red Black Hunter Green

### CUSTOM SIZE CARPET

Price includes installation to fit booth space, protective covering, and edges taped.

INDICATE OVERALL DIMENSIONS:

\_\_\_\_ ft. x \_\_\_\_ ft. (100 sq. ft. minimum) \$5.00 sq. ft. \$6.25 sq. ft.

Circle color: Blue Burgundy Gray Teal Red Black Hunter Green

### CARPET PADDING

INDICATE OVERALL DIMENSION:

\_\_\_\_ ft. x \_\_\_\_ ft. (100 sq. ft. minimum) \$2.25 sq. ft. \$3.00 sq. ft.

### VISQUEEN

INDICATE OVERALL DIMENSION:

\_\_\_\_ ft. x \_\_\_\_ ft. (100 sq. ft. minimum) \$2.00 sq. ft. \$2.50 sq. ft.

QTY. DISCOUNT RATES STANDARD AMT. RATES

### DRAPED DISPLAY TABLES - 30" HIGH

Price includes white vinyl top & 3 sides

Circle color: Blue Black Burgundy Purple Gray Red Teal  
White Hunter Green

2' x 4' x 30".....\$140.50 \$175.50  
2' x 6' x 30".....\$158.50 \$198.00  
2' x 8' x 30".....\$190.50 \$238.00  
4th Side Drape 6' & 8' Only.....\$51.75 \$64.75

### DRAPED DISPLAY TABLES - 42" COUNTER HIGH

Price includes white vinyl top & 3 sides

Circle color: Blue Black Burgundy Purple Gray Red Teal  
White Hunter Green

2' x 4' x 42".....\$199.50 \$251.00  
2' x 6' x 42".....\$219.50 \$274.75  
2' x 8' x 42".....\$254.50 \$318.00  
4th Side Drape 6' & 8' Only.....\$51.75 \$64.75

### UNDRAPED DISPLAY TABLES - 30" HIGH

2' x 4' x 30".....\$70.75 \$88.25  
2' x 6' x 30".....\$91.00 \$113.50  
2' x 8' x 30".....\$108.00 \$135.00

### UNDRAPED DISPLAY TABLES - 42" HIGH

2' x 4' x 42".....\$93.75 \$117.25  
2' x 6' x 42".....\$105.75 \$133.25  
2' x 8' x 42".....\$123.00 \$154.00

### LOCKABLE COUNTERS (White only)

40"L x 42"H x 22"W .....\$448.25 \$559.25  
80"L x 42"H x 22"W .....\$676.25 \$845.25



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**CANCELLATION POLICY:** Items cancelled before the deadline date will be refunded at 50%. **NO REFUNDS AFTER DEADLINE DATE.**

**ALL CHARGES SUBJECT TO SALES TAX (7%)**

**FULL PAYMENT MUST ACCOMPANY ORDER**

**TOTAL ALL ITEMS ORDERED**

**ATTACH TO ORDER RECAP & CREDIT CARD AUTHORIZATION FORM**

**ENTER TOTAL**

Company Name \_\_\_\_\_ Booth # \_\_\_\_\_  
Street Address \_\_\_\_\_ Phone # \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Fax# \_\_\_\_\_  
Ordered by (Print or Type) \_\_\_\_\_ E-Mail \_\_\_\_\_  
Signature \_\_\_\_\_ Title \_\_\_\_\_

MAIL OR FAX TO VISTA SOUTH CONVENTION SERVICES BEFORE DEADLINE DATE

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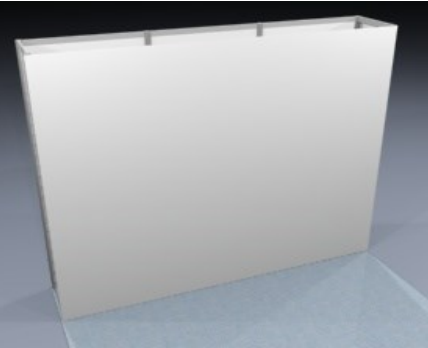
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## VCS MODULAR RENTAL UNITS ORDER FORM

**DISCOUNT DEADLINE DATE:**  
**MONDAY, FEBRUARY 19, 2024**

All graphics must be sent per the graphic guidelines. Sizes for graphics will be given upon request. All orders received after the deadline date will be charged an additional 25%. Orders received at the Service Desk are subject to availability and a 25% surcharge.  
 Custom units available. Please call for pricing.

### ☐ VCS10FC



#### **Unit contains**

-120" x 96" Full Cover Graphics  
 -Labor and Graphics Included

### ☐ VCS 10G



#### **Unit contains**

-Custom Header -2 -Arm Lights  
 -3-Graphic Panels

### ☐ VCS 20G



#### **Unit contains**

-2-Custom Headers -4-Arm Lights  
 -6-Graphic Panels

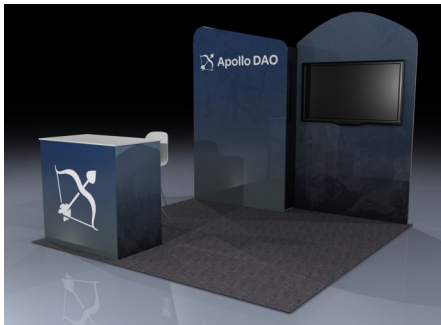
### ☐ VSCSFC PLUS



#### **Unit contains**

-1M Branded Cabinet -3 lights  
 -1 Stool -Carpet  
 -10'W x 96"H - Full Graphics

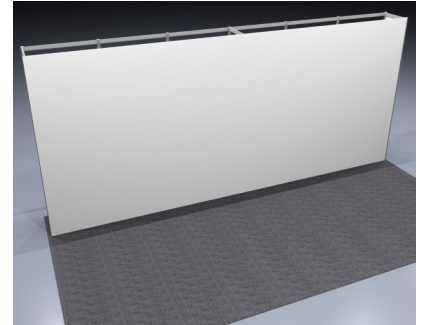
### ☐ VSCS54



#### **Unit contains**

-1M Branded Cabinet -1 Stool  
 -55" Mounted TV

### ☐ VCS20FC



#### **Unit contains**

-240" x 96" Full Cover Graphics  
 -Labor and Graphics Included

**\*Please note that electricity is NOT included\***

Qty	Size	Advance Prices	Standard Price	Amount
_____	VCS10FC	\$2,047.50	\$2,559.50	\$ _____
_____	VCS 10G	\$1,564.25	\$1,955.25	\$ _____
_____	VCS 20G	\$2,867.00	\$3,583.50	\$ _____
_____	VSCSFC PLUS	\$2,913.75	\$3,642.25	\$ _____
_____	VSCS54	\$2,467.50	\$3,084.50	\$ _____
_____	VCS20FC	\$3,129.50	\$3,912.25	\$ _____

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### SPECIAL SIGNS ORDER FORM

**DISCOUNT DEADLINE DATE:**  
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### Special Signs

Qty	Size	Advance Prices	Deadline Price	Amount
_____	7" x 44"	\$55.75	\$69.75	\$ _____
_____	14" x 22"	\$76.75	\$95.75	\$ _____
_____	22" x 28"	\$117.50	\$135.75	\$ _____
_____	28" x 44"	\$172.75	\$216.00	\$ _____
_____	1 Meter x 8'	\$287.75	\$359.50	\$ _____
_____	30" round graphic for pedestal tables**	\$110.50	\$138.00	\$ _____

\*\*(please call for details, measurements, or questions)

- Easel back applied to sign quoted upon request.
  - All prices are for single sided-double sided quoted upon request.
  - Special sizes and materials quoted upon request.
- Delivery time is not guaranteed on orders placed at showsite.
  - All orders must be received (15) days before show opens. Orders after Deadline Date will be subject to an additional 30% fee.**
  - Please utilize one of the following programs: Adobe Acrobat Professional 8.0, Adobe Illustrator CS5, Photoshop CS5, or Adobe InDesign CS5. For further details, refer to the Graphic Guidelines page.

Vertical



Horizontal



Color of  
Background

Color of  
Lettering

Please type desired copy below or attach a separate sheet

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**GRAPHIC  
GUIDELINES**

**DISCOUNT DEADLINE DATE:**

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## **GUIDELINES FOR SUBMITTING GRAPHICS**

**Vista South Convention Services-Design/Graphics Department/Miami, Florida**

### **Vista South Convention Services**

7045 NW 26th Ave.

Miami, FL 33147

E-mail: [Graphics@vistasouthcs.com](mailto:Graphics@vistasouthcs.com)

We can accept graphic files created with the following programs:

**Adobe Acrobat Professional 8.0**

**Adobe Illustrator CS5**

**Photoshop CS5**

**Adobe InDesign CS5**

We prefer to work with Adobe Acrobat high resolution PDF files. However we will also accept: Whenever possible

artwork saved as vector files, which can be resized without losing resolution.

**ALL vector files MUST have fonts converted to outlines or curves, and/or include all the fonts which you have used to create your files (True or Open Type Font only).**

Any bitmapped or raster files, such as .tif, .bmp, .jpeg, must be of sufficient resolution to print properly at the intended dimensions, resolution should be 300dpis on a half size graphic or actual size graphic at 90-120 dpis. If uncertain as to requirements please consult us before sending files

**(\*No bleeds needed on printable files)**

**“Files which have been created for web publication, or logos which are scanned from letterheads are NOT accepted for large format digital printing.”**

We are not responsible for spelling mistakes on text or low resolution images sent by clients. A fee applies for replacing the sign.

### **Color Matching**

Please provide a method for us to accurately reproduce the colors you require for your graphics. Colors specified using the Pantone ® color matching system is the preferred method.

### **Sending Files**

Files which are not overly large can be sent by e-mail. If you have a FTP site we could download the file if you send the information we need. Otherwise we would prefer files sent on a CD. If you have any questions, please contact us before sending your files